



Module 9 Webpage authoring

Webpage authoring project

Garden Gnomes

Murray is the proprietor of Garden Gnomes, which is a Brisbane-based company specialising in professional gardening services to households in the eastern suburbs. Murray has five employees: his secretary Natalie, who books customers and prepares bills, and four gardeners who do the gardening activities such as mowing lawns, removing weeds and repairing gardens, etc.

Murray is concerned about the decline in business recently and is worried that some of his gardeners will need to be laid off . He is currently listed on a number of local business websites, but believes that if he has his own website as well, more people will learn about the quality of the services that he offers. This website will also allow customers to book gardeners online.

Murray has decided to employ you to create the website for him. The site will require a page describing the organisation, pages describing the types of services offered, prices, associate companies and a booking form.

Collecting the data

Plan the pages needed in the site, the links and navigation system you are going to use and the buttons, backgrounds and graphics that will be required. The data required in the website is displayed at the end of this project and can be downloaded from the Interactive Textbook or the Cambridge University Press website.





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Defining the solution

Draw a structure chart for your site showing how the pages will be linked and then draw thumbnail sketches for each page. Refer to the diagrams at the start of this module.





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Implementing

Use your webpage authoring skills to produce the website.

Evaluating, collaborating and managing

1	Ask other people to use your site and give you feedback on how effective it is. Describe what was said and the changes you made to your site because of the				
	comments.				
2	How will your solution make the ongoing operation of Garden Gnomes more:				
_	a efficient?				

(a)

Practice IT for the Australian Curriculum

Book 2 Middle Secondary





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b	effective





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Project data: Garden Gnomes

For all your Brisbane gardening needs

Lawn mowing

Landscaping

Tree trimming

Available 7 days a week 8:00 am to 6:00 pm

201 High Street, Clayfield QLD 4011

Phone: (07) 9396 4521 Fax: (07) 9390 3724

Email: Murray@ggnomes.com.au

Description of tasks

Lawn mowing

No job is too big or too small. Motorised lawn mowers are used for large jobs so that they are completed quickly. All grass clippings are removed and taken away at the end of the job. Jobs can be completed with 24 hours' notice. If the customer is not completely satisfied with the job, we will return and complete the job to the customer's satisfaction.

Landscaping

Our gardeners have detailed landscaping training and can design and complete any landscaping requirements that you may have. Please call Murray for a detailed quote.

Tree trimming

Tree trimming can be carried out on trees under 3 metres in height. If you require trimming of large trees, call Murray for a detailed quote. We can also arrange for tree and stump removal if required.

Prices

Weekdays:

Weekends:

Lawn mowing, normal	\$20.00	Lawn mowing, normal	\$30.00
Lawn mowing, large block	\$50.00	Lawn mowing, large block	\$60.00
Rubbish collection (per bag)	\$5.00	Rubbish collection (per bag)	\$8.00
Landscaping (per hour)	\$15.00	Landscaping (per hour)	\$18.00
Tree trimming	\$30.00	Tree trimming	\$40.00





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Associate companies

We have contracts with associate companies to carry out repairs that we are unable to do:

Brisbane Roofs - for all your roof repair needs

Windows Galore - window repairs and replacements

John Drip – Plumber

Paul Wise & Associates – Builders

Ernie Spark – Electrician

Garden Gnomes booking

Please complete the following form:

Task required

Date required

Time required

Name

Surname

Address

Email

Method of payment (Credit Card, Cheque, Direct Debit)

Submit and reset buttons