



Module 10 Desktop publishing

Desktop publishing project example

Layout plan

Main heading: Company name; 36 pt Broadway, orange, centred
Subtitle: Company slogan; 18 pt Arial, orange, centred
Sub-subtitle: Availability statement; 12 pt Arial, orange, centred

Company
logo

Buck Kingsley
Header: 18 pt Broadway, orange, centred
Slugline: 11 pt Calibri, orange, justified
Photo: centred
Text: 11 pt Calibri, black, justified

Detonator
Header: 18 pt Broadway, orange, centred
Slugline: 11 pt Calibri, orange, justified
Photo: centred
Text: 11 pt Calibri, black, justified

Rockin' Robert
Header: 18 pt Broadway, orange, centred
Slugline: 11 pt Calibri, orange, justified
Photo: centred
Text: 11 pt Calibri, black, justified

Newport Convention
Header: 18 pt Broadway, orange, centred
Slugline: 11 pt Calibri, orange, justified
Photo: centred
Text: 11 pt Calibri, black, justified

Footer: Contact information, 12 pt Calibri, black, justified; light orange background



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NewSound

Finest local bands and singers

Available for pubs, clubs, weddings, parties, 7 days a week



Buck Kingsley

Tamworth New Country Performer of the Year, 2005



Style: current mainstream country
Material: own songs plus covers
Band size: Solo performer; backup musicians available with separate agreement
Availability: most nights; seeking regular performance roles
Rates: \$200/hour

Detonator

Heavy metal to really get you rocking



Style: hard rock and heavy metal
Material: own songs
Band size: Five performers
Availability: all nights/events, Australia-wide
Rates: \$2000/gig plus expenses

Rockin' Robert

The swingin' sounds of the 50s and 60s



Style: 1950s and 60s classic hits
Material: all covers of 50s/60s popular artists
Band size: Four performers
Availability: all nights within Brisbane; weekends only outside Brisbane
Rates: \$150/hour (\$200 additional travel charge outside Brisbane)

Newport Convention

A family-friendly mix of folk and country



Style: folk music and intelligent country
Material: own songs plus covers
Band size: Three performers
Availability: all nights/events
Rates: \$200/hour

NewSound

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