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| **Assignment, Part 2 – Marking sheet**  **Strategic Marketing** | | | |
| **Group members’ names** | | | **Subjective comments** |
| Analysis | Suitable based on analysis from Part 1? Critically written | 0/5 |  |
|  | Well articulated? Logically written | 0/2 |  |
|  | Do the different parts synthesize? | 0/3 |  |
| Presentation | Graphs + figures? | 0/2 |  |
|  | Easy to follow? | 0/2 |  |
| Referencing | Referencing style correct? Each mistake ‐.25 marks until 0 marks achieved. | 0/1.5 |  |
|  | Page numbers, headings, figure numbers, graph numbers, table numbers. (each missing ‐.25 marks until 0 marks) | 0/1.5 |  |
| Group | Reflection | 0/1.5  for each member |  |
| Language + grammar +  typos. | (each mistake ‐.25 marks  until 0 marks achieved) | 0.75/1.5 |  |
| General comments (**this is feedback**)  Turn‐it‐in report? Yes/No **Yes** | | | |